

2020 SPONSORSHIP OPPORTUNITY

The B.C. Forage Council (BCFC) is committed to research, development and production of forage crops and pastures in support of the livestock sector, domestic and export markets. The purpose of the BCFC is to promote economic growth and development of a viable forage industry. Since its inception in 1988, the BCFC has taken on and been involved with many initiatives and projects ranging from extensive forage variety trials to our ongoing projects-demonstrating innovative production practices in response to climate change. Forages are Canada's third largest cultivated crop. Combined with pastures and rangeland, they cover 28 million hectares and generate almost \$5.1 billion in economic activity annually. Unlike other sectors, the forage sector does not have any producer funded check-off programs for research and other activities, therefore limited the core funding for programming. With your financial support, the BCFC can continue to actively research and support forage crops and pastures in BC.

Sponsor Funding Levels and Benefits:

	Partner Level \$250+	Bronze Level \$500+	Silver Level \$1,000+	Gold Level \$2,500+	Platinum Level \$5,000+
Agri-Business Membership: <i>Allows you to appoint an individual who shall exercise on your company's behalf, the rights and privileges of a member in good standing.</i>	x	x	x	x	x
Company Name Listed on our Website and in the Forager		x			
Corporate Logo Listed on our Website and in the Forager: <i>Prominence of the logo increases with membership (e.g. to be listed on our home page/front page of the Forager, a Platinum Level membership is required).</i>			x	x	x
Your company listed in our Industry Directory, including a hyperlink to your website and e-mail.			x	x	x
Recognition at all BCFC sponsored events and field days.				x	x
Option to submit one article to each Forager, with topic approval by BCFC Directors				x	x
Full color ad and/or logo on our website.				x	x
Banner ad on all website pages; corporate logo on all promotional material.					x

If you would like to take advantage of this great opportunity, in a year in which the BCFC has new research projects and numerous extension activities organized, please contact our General Manager, Serena Black, at 250-564-4115 loc233, or email bcfc@bcforagecouncil.com

Sincerely,

Serena Black

General Manager, BCFC

on behalf of the Board of Directors



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COMPANY NAME:

SPONSOR LEVEL:

E-MAIL ADDRESS:

CONTACT PERSON:

CONTACT PHONE NUMBER:

25 WORD DESCRIPTION FOR WEBSITE:

Please return this form with one of the below payments by mail or email:

Visa/MC/AmEx

Card # _____ Exp date: _____

Postal Code: _____ CVV: _____

E-transfers to bfc@bcforagecouncil.com -please make security answer: **forage**

Cheque (payable to the BC Forage Council): mail to

1595 Fifth Avenue
Prince George, BC
V2L 3L9